

MEDIA ALERT

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TWITTER JOINS SBA IN HONORING IRON CONSTRUCTION, NORTHERN CALIFORNIA SMALL BUSINESS OF THE YEAR

May 12, 2014 Walnut Creek, CA Bay Area Development Company's client, Iron Construction, was honored today during an innovative live tweet event that took place at Twitter's headquarters in San Francisco.

Iron Construction and its owners, Claudia Folzman and David Edgar, were recently named the 2014 Small Business of the Year for the SBA's San Francisco District. Today's event honored Folzman and Edgar, who founded Iron Construction in 2001 and worked with Bay Area Development Company in 2013 to build a 27,000 square foot facility in Sunnyvale. The live tweet event kicked off National Small Business Week in San Francisco and was attended by SBA Administrator Maria Contreras-Sweet and Congresswoman Nancy Pelosi, as well as leaders from small business, consumer and high tech communities.

In addition to honoring Iron Construction, the event gave attendees strategies for using social media to drive small business growth. Jim Baird, President and CEO of Bay Area Development, says, "Silicon Valley is where social media started and it's great to see companies like Twitter getting involved in helping small businesses grow. Claudia and Dave truly deserve the distinction of Northern California's Small Business of the Year because of their commitment to create new jobs and support the community. All of us at Bay Area Development are honored to call them our clients."

Today's live tweet event was part of the San Francisco Small Business Week celebration, which runs through May 16. www.sfsmallbusinessweek.com The SBA's San Francisco District has presented the Small Business Person of the Year Award since the early 1980's and eleven of the award's recipients have been Bay Area Development clients.

About Iron Construction

Iron Construction, Inc. is a respected Silicon Valley based commercial general contractor serving the wider Bay Area. Founded in 2001, the company specializes in commercial interiors, technology and life sciences, with executive management part of each project. Throughout Northern California, Iron Construction's quality work, safety practices and commitment to the community has made the company a key player in commercial real estate.

Since inception, the annual Iron Construction Charity Golf Classic has raised over \$350K for Operation: Care and Comfort (OCC). Additional philanthropic outreach includes participation in

OCC's Adopt a Military Family, Loaves and Fishes Thanksgiving Canned Food Collection, Next Door Solutions to Domestic Violence Holiday Clothing and Toy Drive, Friends of Los Gatos Creek Clean Up Day, Share Your Holiday program, Walk for Life, Tough Mudder's Wounded Warrior Project and Links for Life.

www.ironconstruction.com

About Bay Area Development Company

Founded in 1981, Bay Area Development Company is an SBA licensed lender that works with banks and the SBA's 504 program to provide small and mid-sized companies with long-term commercial real estate financing. 504 loans have fixed, below-market interest rates and low down payments which allow businesses to purchase land and buildings, renovate existing facilities and acquire equipment. Bay Area Development is headquartered in Walnut Creek, with offices in Fresno and Los Angeles. Since inception, the company has provided more than \$3 billion to small businesses throughout California.

www.bayarea504.com